

#### Who We Are

# CRAZY IDEAS MAKE YOU HAPPY

We could turn the world upside down with creative ideas.

We taking on challenges every day with super passion.

We plan for a bright future.

For a better future, Triple Win

#### History & Executives

2012 - MAGBEAR Character Design Company

2013 - DRACAT ENTERTAINMENT Video Advertising Company

2018 - Friend AD Advertising Agency

2024 - Triple Win Planning Company

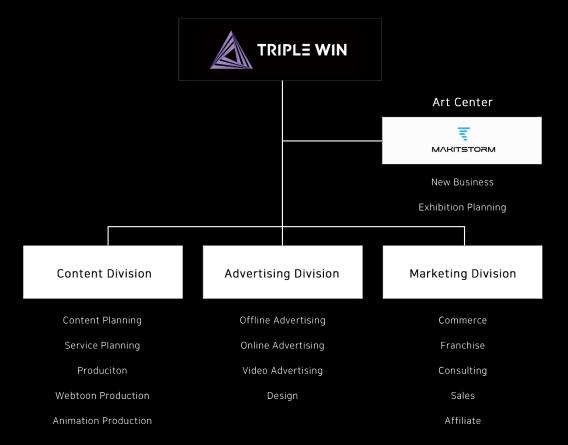
Triple Win provides global content and services as a planning agency.

We have experience in various fields, including the advertising industry.

#### **Ahn Sung Hwan**

Dracat Entertainment CEO TripleWin CEO / Founder

## Organization Chart



#### 1. Contents Division

Triple Win produces its own content IP and plan global services.

Through this, we find contact points with advertisers providing branded content and PPL.



#### Webtoon & Animations







Triplewin is in partnership with 3B2S and Studio EEK, a webtoon company comprised of over 160 artists. We jointly plan and produce webtoons and animations.

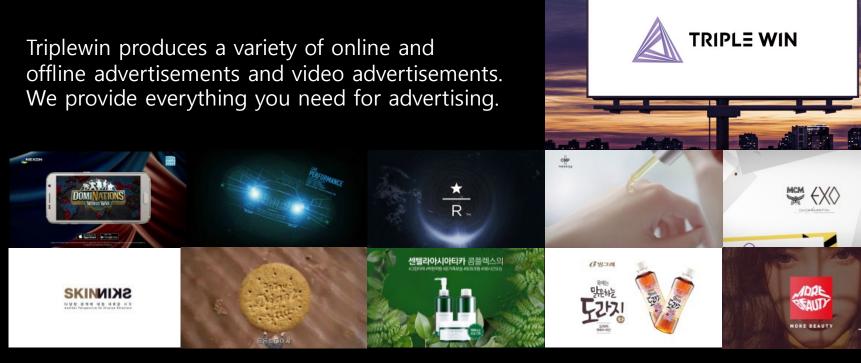
#### **Our influencers**

Triplewin have professional model, current announcer, and actor.

Because of this, a ripple effect can be expected when developing content and advertisement.



#### 2. Advertising Division



#### 3. Marketing Division

Triplewin provide comprehensive marketing consulting.

Advertiser's product can spread quickly by our live commerce service.

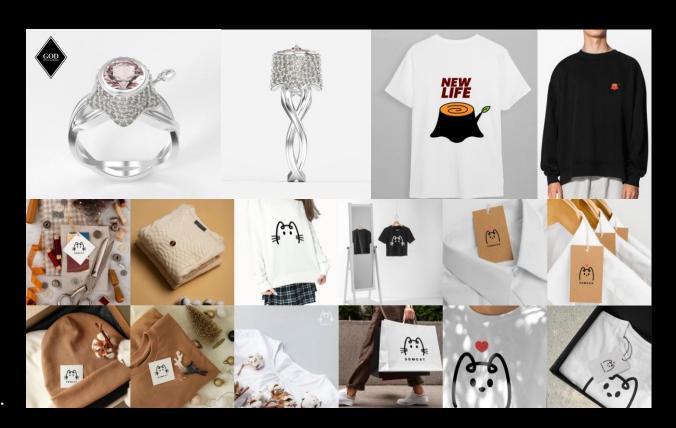
Also, We are conducting a franchise business linked with our apps.



#### **Personal Brands**

Triplewin has its own Jewelry & fashion PB.

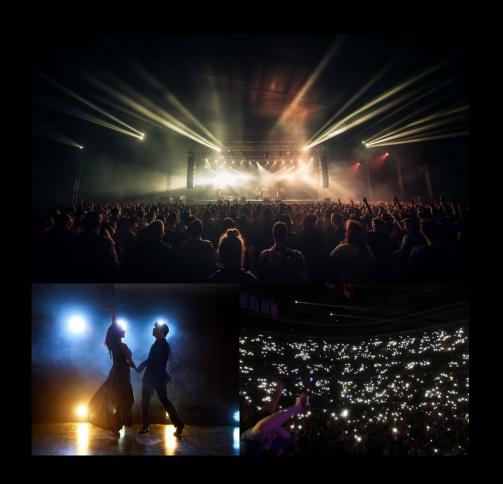
Because of this customer experience make it more colorful.



#### **Affiliate Business**

Triplewin will be partner with domestic and international performance companies It creates explosive synergy.

Through this alliance, attract more guests, it brings joy to more people.

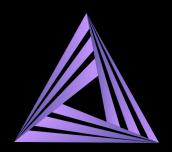


#### Service Planning & Development

Triplewin plans and produces a variety of services. From online platforms to mobile apps for more fun customer experiences.



# Thank You



www.triplewin.info

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